

WWJ-TV

26905 WEST ELEVEN MILE RD., . SOUTHFIELD MI 48034

WWJ-TV

CONTRACT NO. REV.

1091-53997-1

DATE PRINTED

09/06/12

AND

PAGE 1

340294	AGENCY (OR SERVICE) ACTING AS AGENT FOR 93316			ADVERTISER (OR AGENCY AND ADVERTISER)			Cancellation Notice Required Announcement 28 days prior notice
NAME	THREE POINT MEDIA C/O MUNDY			MICHIGAN DEMOCRATIC STATE CENTRAL			
AND	1322 G St SE Ste 2			606 Townsend St			
ADDRESS	Washington	DC	20003-3021	Lansing	MI	48933-2313	
	USA			USA			
CONTACT	BOBBY MUSHROE			PRODUCTMDSCC EST#1600			
LOCAL SALESPERSON	Maggie McWilliams	AGENCY EST. NO.		PRODUCT	1300		
	Pol	1600		CODE			
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS: 2							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	01111..	4	05:00A	06:57A	30S	10/30/12-11/02/12	FIRST FORECAST MORNINGS	4	100.00	400.00
2	11000..	2	05:00A	06:57A	30S	11/05/12-11/06/12	FIRST FORECAST MORNINGS	2	100.00	200.00
3	02222..	8	06:57A	09:00A	30S	10/30/12-11/02/12	CBS THIS MORNING	8	150.00	1200.00
4	22000..	4	06:57A	09:00A	30S	11/05/12-11/06/12	CBS THIS MORNING	4	150.00	600.00
52.	2	09:00A	11:00A	30S	11/03/12-11/03/12	CBS NEWS SATURDAY MORNING	2	325.00	650.00
6	01111..	4	09:00A	09:58A	30S	10/30/12-11/02/12	THE STEVE HARVEY SHOW	4	250.00	1000.00
7	11000..	2	09:00A	09:58A	30S	11/05/12-11/06/12	THE STEVE HARVEY SHOW	2	250.00	500.00
8	01111..	4	10:57A	12:00N	30S	10/30/12-11/02/12	THE PRICE IS RIGHT	4	800.00	3200.00
9	10000..	1	10:57A	12:00N	30S	11/05/12-11/05/12	THE PRICE IS RIGHT	1	800.00	800.00
10	.1111..	4	01:28P	02:00P	30S	10/30/12-11/02/12		4	800.00	3200.00
11	1.....	1	01:28P	02:00P	30S	11/05/12-11/05/12		1	800.00	800.00
12	01111..	4	02:00P	03:00P	30S	10/30/12-11/02/12	THE TALK	4	500.00	2000.00
13	10000..	1	02:00P	03:00P	30S	11/05/12-11/05/12	THE TALK	1	500.00	500.00
14	02222..	8	03:00P	03:58P	30S	10/30/12-11/02/12	RACHAEL RAY	8	300.00	2400.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NAME	THREE POINT MEDIA C/O MUNDY		MICHIGAN DEMOCRATIC STATE CENTRAL		
AND	1322 G St SE Ste 2		606 Townsend St		
ADDRESS	Washington	DC 20003-3021	Lansing	MI 48933-2313	
	USA		USA		
CONTACT	BOBBY MUSHROE		PRODUCT MDSCC EST#1600		
LOCAL SALESPERSON	Maggie McWilliams Pol	AGENCY EST. NO. 1600	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS: 2					

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
15	20000..	2	03:00P	03:58P	30S	11/05/12-11/05/12	RACHAEL RAY	2	300.00	600.00
16	01111..	4	04:58P	05:58P	30S	10/30/12-11/02/12	DR. PHIL	4	500.00	2000.00
17	10000..	1	04:58P	05:58P	30S	11/05/12-11/05/12	DR. PHIL	1	500.00	500.00
18	01110..	3	05:58P	06:28P	30S	10/30/12-11/01/12	THE INSIDER	3	500.00	1500.00
19	10000..	1	05:58P	06:28P	30S	11/05/12-11/05/12	THE INSIDER	1	500.00	500.00
20	00101..	2	07:00P	07:57P	30S	10/31/12-11/02/12	FAMILY FEUD	2	1200.00	2400.00
211.	1	07:28P	07:57P	30S	11/03/12-11/03/12	INSIDER WEEKEND	1	300.00	300.00
22	01111..	4	11:02P	11:35P	30S	10/30/12-11/02/12	TWO AND A HALF MEN	4	1000.00	4000.00
23	10000..	1	11:02P	11:35P	30S	11/05/12-11/05/12	TWO AND A HALF MEN	1	1000.00	1000.00
24	01111..	4	12:37A	01:37A	30S	10/30/12-11/02/12	THE LATE LATE SHOW W/CRAIG	4	350.00	1400.00
25	10000..	1	12:37A	01:37A	30S	11/05/12-11/05/12	THE LATE LATE SHOW W/CRAIG	1	350.00	350.00
261.	1	11:02P	12:02A	30S	11/03/12-11/03/12	CRIMINAL MINDS 1	1	600.00	600.00
271.	1	01:02A	02:02A	30S	11/03/12-11/03/12	COLD CASE	1	400.00	400.00
28	...1...	1	07:57P	09:00P	30S	11/01/12-11/01/12	BIG BANG/2 HALF MEN	1	8000.00	8000.00
291.	1	08:58P	10:00P	30S	11/03/12-11/03/12	CRIME TIME SATURDAY	1	2500.00	2500.00

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AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



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AND

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ADVERTISER (OR AGENCY AND ADVERTISER)

MICHIGAN DEMOCRATIC STATE CENTRAL

606 Townsend St

Lansing MI 48933-2313

USA

USA

PRODUCT MDSCC EST#1600

AGENCY EST. NO.
1600

PRODUCT	1300
CODE	

NATIONAL
SALESPERSON

BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS: 2

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Total Contract:	77	43500.00
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